



Media Advisory

For Immediate Release
January 11, 2012

Former NFL Player To Speak at Northwest ISD's Schluter Elementary, Accompanied by Dallas Cowboys Mascot

- WHO:** 400-plus Carl E. Schluter Elementary School students
Byron Williams, former NFL player
Rowdy, mascot for Dallas Cowboys
- WHAT:** Former New York Giants football player Byron Williams will speak to Schluter Elementary students about the importance of health and fitness.
- WHEN/WHERE:** Friday, January 13, 8 a.m.

Northwest ISD's Carl E. Schluter Elementary School - gymnasium
1220 Mesa Crest Drive
Haslet, 76052
- WHY:** Byron Williams has been traveling and speaking to young people about goal-setting and becoming a winner for life for the past 18 years. Williams will speak to kindergarten through fifth-grade students at Schluter Elementary at a morning assembly. His presentation will focus on the importance of health, fitness and motivation. Dallas Cowboys' mascot Rowdy will accompany the former NFL football player on his visit.
- NOTE:** Carl E. Schluter Elementary School is located in the Parks at Willow Ridge housing development. If you plan to attend or need directions, call Lesley Weaver at 817-846-0145.

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