



Media Advisory

For Immediate Release
March 5, 2012

Nationally Recognized “Techno” District to Host Second Annual “Techno Expo”

WHO: More than 600 student presenters (kindergarten through 12th grade)
30 teachers presenting model lessons

WHAT: Northwest Independent School District invites the public to experience the use of technology in the classroom at the second annual Techno Expo. Kindergarten through 12th grade students have been encouraged to apply for the Expo and submit their best technology work in the categories as follows:

- animation
- desktop publishing
- digital video
- digital audio
- multimedia
- digital design
- website design
- electronic art

Selected student work will be presented to the community during more than 250 breakout sessions from 6:30-8:30 p.m. New this year, 30 teachers will present model lessons in a series of three rotations from 5:30-6:30 p.m. Refreshments will be provided by the BNHS Culinary Arts and Hospitality Academy. Door prizes will be given away at the conclusion of the event.

WHEN: Thursday, March 8
5:30-8:30 p.m.

WHERE: Byron Nelson High School
2775 Bobcat Boulevard, Trophy Club

HIGHLIGHTS:

The following are examples of student and teacher presentations showcased at Techno Expo:

Yum Box, Byron Nelson High School – This digital design project is an Internet application called Yum Box allowing students to order Subway and Java City (meal options available in the high school) via iPhone, Android or Blackberry. The student developer is currently working with catering services ARAMARK to expand his business to surrounding school districts.

netSchool in the classroom, Kay Granger Elementary School – Granger Elementary School fifth-grade teacher Rory Peacock will demonstrate how he uses netSchool, an online classroom

management system. To view Mr. Peakcock’s netSchool page, go to <http://moodle.nisdtx.org/course/view.php?id=8933>.

Website Design, Lakeview Elementary School – This website was designed by an elementary student in effort to share information about the American Revolution. The site designer provides information about American history, maps and quizzes. To view the student’s site, go to <http://mrsthomaschaffin2a.weebly.com/>.

WHY: As the recipient of the 2011 District Excellence Award for Digital Learning, Northwest ISD is considered an innovative leader across the nation in its uses of technology, providing students with college and career ready opportunities. Technology provides interactive and collaborative learning experiences for every student. Students and teachers will show-off their technology skills and innovative lessons at this year’s Techno Expo.

For more details about this year’s event, watch a video promo starring students from Northwest High School’s Academy of Media Arts and Technology (http://www.youtube.com/watch?v=hVojvAp_00Y&list=UU51vLyIU5hdxJ9eF_3K7Dtw&index=4&feature=plcp).

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