



## Press Release

December 2, 2011  
For Immediate Release

### **Northwest ISD's HR Ambassador Program Receives Statewide Recognition from *Texas School Business Magazine***

Northwest ISD's HR Ambassador Program is one of 12 initiatives to be honored in the *Texas School Business* magazine's *Fifth Annual Bragging Rights 2011-2012* special issue. *Bragging Rights* recognizes school districts that have implemented programs that are bettering the lives of students, schools and communities. The special issue, which accepts nominations and selects 12 stories to highlight, was distributed to more than 8,000 readers with a vested interest in Texas public education. With pass-along readership, this annual issue will reach at least 25,000 readers.

The Human Resource Ambassador Program is dedicated to paraprofessionals in Northwest ISD. The program was designed so these employees – our ambassadors to parents and community – can build their capacity and knowledge in district policies and procedures, while developing the tools to respond promptly and courteously to the public. The group consists of 36 people who are office managers, bookkeepers, campus receptionists, office assistants and Central Office support professionals. Meetings are held throughout the school year with various topics such as Fair Labor Standards Act, substitutes, temporary employees, safety and security, background checks, fingerprinting and leave.

"We were impressed by Northwest ISD's holistic approach to team building among its paraprofessionals district-wide. The HR Ambassador Program has taken problem-solving to a whole new level," says *Texas School Business* Editorial Director Katie Ford. "This is a model program, and we're proud to highlight it as an example of excellence in Texas public education."

"I am very proud of this achievement," said Karen G. Rue, Ed.D., superintendent. "Not only has our communication improved throughout the district because of this initiative, the program has established community representatives enhancing our customer service across the school district."

This was the first year that *Texas School Business* enlisted volunteer editorial advisers to review nominations and assist in selecting the 12 honorees in *Bragging Rights*. The advisers were Texas Education Commissioner Robert Scott and Coldspring-Oakhurst CISD Superintendent LaTonya Goffney. With the advisers' input, the *Texas School Business* editorial staff chose the final 12.

For 58 years, *Texas School Business* has served as the independent voice for public education in Texas. The magazine, which is distributed 12 times a year, is read by educators and school administrators across Texas. To read Northwest ISD's story online, visit [www.texaschoolbusiness.com](http://www.texaschoolbusiness.com).

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