



## Media Advisory

For Immediate Release  
May 20, 2013

### **NISD Presents 2013 Strive N Drive Car Giveaway, One Lucky NISD High School Student to Win New Car & Take Lap Around Track at TMS**

- WHO:** 4,657 students from Northwest ISD's three high schools:
- 2,436 Northwest High School students
  - 2,091 Byron Nelson High School students
  - 75 James M. Steele Accelerated High School students
- WHAT:** One lucky Northwest ISD high school student will win keys to a new Chevrolet Camaro at the 2013 Strive N Drive Car Giveaway. Twenty-five names will be pulled from the hopper which contains all of the tickets that students earned throughout the year for academic success, good attendance and no tardies. The 25 selected students will be called to the Texas Motor Speedway track to select a car key. The student whose key unlocks the 2013 Chevy Camaro will win the free car, and will take a victory lap around the Texas Motor Speedway track. The other 24 students will receive a free Dell Latitude Tablet. Hawaiian Falls is providing a pair of tickets to all 25 students. From the 212,778 tickets issued, 4,268 students have qualified for the drawing.
- WHEN:** 10:30 a.m., Friday, May 24
- WHERE:** Texas Motor Speedway (3545 Lone Star Circle, Fort Worth, 76177)
- WHY:** The NISD Strive N Drive Car Giveaway is made possible through a cooperative relationship between Moritz Chevrolet, Dell, Hawaiian Falls, NISD and NISD Partners in Education. Each six weeks, students have had the opportunity to earn tickets for academic success, perfect attendance and no tardies.
- NOTE:** Please contact Emily Conklin at 817-215-0169 or at 940-535-8010. Emily will meet members of the media at Gate 5 at 10 a.m. to be escorted to the track. The program will not begin until all students and staff have been seated in the stands, which will be approximately 10:30 a.m.

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