



Media Advisory

For Immediate Release

February 22, 2013

Save the Date:

#950BestStudentProjects to be Showcased @NISDTechnoExpo February 28

WHO: More than 950 student presenters (kindergarten through 12th grade)

WHAT: Northwest Independent School District invites the public to experience the use of technology in the classroom at the third annual Techno Expo. Kindergarten through 12th grade students have been encouraged to apply for the Expo and submit their best technology work in the categories as follows:

- animation
- desktop publishing
- digital video
- digital audio
- multimedia
- digital design
- website design
- electronic art

Selected student work will be presented to the community during more than 450 breakout sessions from 6:30-8:30 p.m. New this year, a model classroom will be set up on the student union stage from 5:15 - 6:30 to demonstrate many of the technology tools and resources used at NISD. Refreshments will be provided by the BNHS Culinary Arts and Hospitality Academy in the Student Union. Door prizes will be given away at the conclusion of the event for all attendees and presenters.

WHEN: Thursday, February 28, 5 - 8:30 p.m.

WHERE: Byron Nelson High School
2775 Bobcat Boulevard, Trophy Club

HIGHLIGHTS: The following are examples of student and teacher presentations showcased at Techno Expo:

Multimedia, Roanoke Elementary School - Students were responsible for creating a book trailer to promote a book of their choice. They discussed elements of a movie trailer and how effective word choices and visuals persuade the viewer to see a movie or read the book. This student chose to create the book trailer using Prezi.com. To view the student's work, please visit <http://prezi.com/dmaxj16lcui8/i-survived-september-11-2001/?kw=view-dmaxj16lcui8&rc=ref-28240037>

Digital Audio, Schluter Elementary School - This Voki was designed by an elementary student in order to share information about a book that they read. The audio designer provides a summary of the book *Nubs*, as being told by a soldier. To view the student's Voki, please visit <http://voki.com/pickup.php?scid=7246726&height=267&width=200>

Website Design, Gene Pike Middle School - Student Library Aides have created this website from Smore.com as a way to recommend books to patrons of the library. The site includes book reviews and embedded Animoto videos all produced by students. As the site is updated, it is featured within the daily announcements. To view the students work, please visit <http://www.smores.com/ph6t-pike-panther-s-picks>

Digital Animation, Northwest High School - This is a digital portfolio designed by a student in the Academy of Media Arts and Technology. The portfolio designer shows mastery of digital animation by creating a series of products, published in various formats. The emphasis is on project 12, which is published using Sketch Fab, a publishing resource for interactive 3D models. (To view Sketchfab, you must use Firefox or Chrome.) To view the digital portfolio, go to <http://goo.gl/SKjUm>

WHY: As one of the top digital districts in the nation, Northwest ISD is considered an innovative leader across in its uses of technology, providing students with college and career ready opportunities. Technology provides interactive and collaborative learning experiences for every student. This event provides students a place to show off their technology skills to their parents, community members, teachers and peers.

NOTE: For more details about this year's event, watch a video promo starring students from the Academy of Media Arts and Technology:
http://www.youtube.com/watch?v=XdaI8KkjGI8&list=UU5lvLylU5hdxJ9eF_3K7Dtw&index=12.
Go to <http://technoexpo.nisdtx.org>, a mobile-friendly website, designed to provide a complete schedule of presentations, a campus map and other helpful tools, and make sure to follow the discussion at #NISDexpo13.

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