



News Release

For Immediate Release
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NISD Seeks Parent Feedback in 2012-2013 Parent Survey

To gather feedback from parents, Northwest ISD (NISD) will launch a comprehensive survey on Monday, February 4, asking parents to share their thoughts regarding campus climate, safety and behavior, communications, instructional programs and support services. This feedback will provide district officials with valuable information designed to identify strengths and areas that need improvement in the schools and district.

“Engaging in an ongoing, constructive dialogue is the best way to work toward continuous improvement,” said Superintendent of Schools Karen G. Rue, Ed.D.

The survey will be available February 4-18 in English and Spanish. Parents will be able to access the survey in a number of ways.

1. Email invitation – Northwest ISD will send an email to parents for whom the district has an email address on file. Parents can click a link within the email to access the survey.
2. NISD website – Any parent who does not have an email address on file with their child’s school may access the survey by logging on to the Your Voice portal at www.nisdtx.org/yourvoice. This site will be active February 4-18.
3. Mobile device – As a convenience to families, the survey may also be accessed via smartphones and tablets.
4. School computer – Any parent without a computer or Internet access may complete the survey at any NISD school. Computers will be available for this purpose.
5. Paper copy – Parents may request a paper survey by calling 817-215-0171.

The district is working with independent research and communication firm *K12 Insight*, which will administer the survey. Parent responses will be confidential, with reports shared in a manner which does not identify individuals.

“I encourage all of our parents to participate in the survey and share their thoughts with us,” said Rue. “We are committed to a culture of open dialogue with our parents as their input helps us continually improve our practices and programs.”

K12 Insight will process and analyze the survey data, presenting it to the Northwest ISD leadership team. Survey results will be presented to the public and used to help Northwest ISD improve its practices and programs.

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