



Media Advisory

For Immediate Release
October 31, 2012

3 NISD Elementary Schools Reach Halfway Mark in TMS Speeding to Read Challenge NASCAR Driver Danica Patrick to Recognize Leading Classrooms

- WHO:** NASCAR #7 Nationwide Race Car Driver Danica Patrick
Approximately 1,500 students from Clara Love, W.R. Hatfield and Justin elementary schools
Approximately 85 teachers and staff
Parents and community members
- WHAT:** Northwest ISD's Clara Love, W.R. Hatfield and Justin elementary schools will visit Texas Motor Speedway for a "Speeding to Read" challenge pep rally, where NASCAR driver Danica Patrick will present trophies to the top two classes in each division and the leading individual readers.
- WHEN:** Thursday, November 1
10:45 a.m.
- WHERE:** **Texas Motor Speedway**
3545 Lone Star Circle
Fort Worth, 76177
- WHY:** Northwest ISD's mission is to partner with the community and offer an engaging educational experience for students, while preparing them for a global society. The "Speeding to Read" challenge provides students with the chance to turn the key to their futures, establish goals and collaborate among their peers and the community.
- Students from each campus have been split into two divisions – kindergarten through second grade and third through fifth grade. Each division is competing to see who can read the most books during the school year. This spring, the two winning classrooms will be announced and will receive four tickets to the April Texas 500 NASCAR Sprint Cup Series Race.
- NOTE:** If you plan to cover the event, contact Lesley Weaver (817-215-0056) or Emily Conklin (817-215-0169). Media may enter through the infield or through Gate 4.

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