



Media Advisory

For Immediate Release
February 26, 2014

More than 525 Sessions to be Showcased at NISD TechnoExpo, February 27th

WHO: More than 1,100 student presenters (kindergarten through 12th grade).

WHAT: Northwest Independent School District invites the public to experience the use of technology in the classroom at the fourth annual Techno Expo. Students from Kindergarten to 12th grade have been encouraged to apply for the expo and to submit their best technological work in the categories as follows:

- animation
- digital video
- multimedia
- website design
- desktop publishing
- digital audio
- electronic art

Selected student work will be presented to the community during more than 525 breakout sessions at 6:30 p.m. Refreshments and cuisine will be provided by the Byron Nelson High School Culinary Arts and Hospitality Academy from 5:30 p.m.-7:30 p.m.

WHEN: **Thursday, February 27, 5:30 p.m. - 8:30 p.m.**

WHERE: **Northwest High School
2301 Texan Drive, Justin, Texas 76247**

HIGHLIGHTS: The following are examples of student presentations showcased at Techno Expo:

Multimedia: *Beck Elementary School* - Kindergarten students were responsible for creating Reading Rainbow-style book reviews based on books authored by Eric Carle. When the Aura app is used, the book is hovered over in the app mode and student book reviews are enabled to play on the screen. This can assist other students in choosing books that they will enjoy.

Digital Audio: *Hatfield Elementary School* - Students worked in small groups researching a specific ecosystem. They took their information and created a power point presentation where they imported pictures, graphs/maps and added voice recordings to each slide.

Website Design: *Chisholm Trail Middle School* - Students maintained blogs for their language arts class. They were able to share their own reading and writing on their blog. They had access to their blogs when they were away from school which allowed them the freedom to write outside of class. Blogs also offer peers to give one another feedback on their own work.

Digital Animation: *Northwest High School* – Students used all the 3D modeling skills they have learned in their career so far to create a 3D object from multi-angled "blueprint" images.

WHY: As one of the top digital districts in the nation, Northwest ISD is considered an innovative leader across the nation in its uses of technology, providing students with college and career ready opportunities. Technology provides interactive and collaborative learning experiences for every student. This event provides students a place to show off their technology skills to their parents, community members, teachers and peers.

NOTE: For more details about this year's event, a promotional video is available to watch:
<http://www.youtube.com/watch?v=7FuzW-KpRLc>

Go to <http://technoexpo.nisdtx.org>, a mobile-friendly website, designed to provide a complete schedule of presentations, a campus map and other helpful tools. Make sure to follow the discussion at #NISDExpo.

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