



Media Advisory

For Immediate Release

March 20, 2014

NISD Students Unite for a Good Cause with an Evening of Fitness and Fun

- WHO:** Northwest High School student council
Byron Nelson High School student council
Northwest ISD families and community members
- WHAT:** Northwest High School and Byron Nelson High School student councils have joined together to create a community event, the NISD Fitness Fun Fest. The evening will include a 1.5 mile walk on the track, a carnival, vendors and live music.
- WHEN:** Saturday, March 22
4-9 p.m.
**The event will happen rain or shine.
- WHERE:** **Texas Motor Speedway**
3545 Lone Star Circle
Fort Worth, 76177
***see attached diagram**
- WHY:** With a goal to promote the importance of healthy living and staying active, attendees will be able to participate in a fitness walk, receive free health screenings, enjoy live music and a carnival with live bands, a DJ and motivational speakers. Proceeds from the student-led Fitness Fun Fest will be donated to the Orange Out Foundation, MD Anderson Cancer Center and the American Heart Association.
- Note:** For more information or to register for the event, go to <http://www.nisdtx.org//Domain/5477>.
To watch a video clip, go to <http://www.youtube.com/watch?v=eZMs2pQ70gU&feature=youtu.be>.

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