



Media Advisory

For Immediate Release

May 28, 2014

Harlem Globetrotter Sweet J Ekworomadu to Visit NISD Five Elementary Campuses

- WHO:** Cox, Lakeview, Justin, Hatfield and Clara Love elementary schools
- WHAT:** Harlem Globetrotter Sweet J Ekworomadu will visit five elementary schools in Northwest ISD as part of the Harlem Globetrotter's community outreach program, The ABCs of Bullying Prevention.
- WHEN/WHERE:** Thursday, May 29
Cox Elementary School, 8 a.m.
1100 Litsey Road
Roanoke, 76262
Lakeview Elementary School, 9:45 a.m.
100 Village Trail
Trophy Club, 76262
Justin Elementary School, 1:15 p.m.
425 Boss Range Road
Justin, 76247

Friday, May 30
W.R. Hatfield Elementary School, 8 a.m.
2051 Texan Drive
Justin, 76247
Clara Love Elementary School, 9:45 a.m.
16301 Elementary Drive
Justin, 76247
- WHY:** The Harlem Globetrotters designed The ABCs of Bullying Prevention in coordination with the National Campaign to Stop Violence (NCSV). The program focuses on action, bravery and compassion and targets 6 to 14 year-old students. The 45-minute presentation will end with a demonstration of the famous Globetrotter basketball tricks, and a few lucky students will be selected to join him during the demonstration.
- NOTE:** If you plan to attend, please contact Phil Beckman (817-215-0172) or Emily Conklin (940-535-8010).

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