



News Release

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For Immediate Release

Northwest ISD Student Filmmakers Create Tour Video for GE Manufacturing Solutions

This summer, Northwest High School Student Television (NHSTV) student filmmakers and Academy of Media Arts and Technology (AMAT) Facilitator Jeremy Rawe partnered with GE Manufacturing Solutions to create a tour video.

Andrew Hall, Reilly Freeman, and Mr. Rawe spent several days this summer taping interviews of key personnel at GE as well as shooting b-roll footage of the locomotives as they were being built. They also spent time in the OHV plant shooting footage of machinery and parts for off highway vehicles. The students created a two-minute time lapse of a locomotive being assembled which was filmed over six-hour period.

"This experience allowed our students to create a "real world" video that will be viewed by tour guests at the Fort Worth GE plant as well as be featured in other corporate communication," said AMAT Facilitator Jeremy Rawe. "The project demonstrates they are ready for their future. It was an amazing experience for all of us involved."

The project was shot in 1080p using Canon 5D Mark II and Mark III digital SLR's as well as GoPro cameras which were attached to forklifts and golf carts for panning shots of the facility. Students participated in production meetings and worked with GE summer interns to complete the project. The tour video was edited using Adobe Premiere CC, After Effects CC for motion graphics as well as Adobe SpeedGrade CC for color correction.

The videos can be found on the NHSTV YouTube channel:

GE Transportation Tour Video - http://youtu.be/1mv_cdX7e_0

GE Locomotive Time Lapse - <http://youtu.be/cgdDcASCDP8>

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See Photo Included with Release

Pictured are AMAT students Andrew Hall and Reilly Freeman interviewing a GE representative.