



## News Release

For Immediate Release  
October 1, 2013

### **Northwest ISD Students Star in District's Bullying Prevention Music Video**

Written to the tune of Taylor Swift's "We Are Never Ever Getting Back Together," the Northwest ISD communications office produced "We Are Never Ever Gonna Fight With Others" featuring students from NISD's Medlin Middle School.

The chorus from the song discusses the importance of standing up to bullying:

"We are never ever ever gonna fight with others,  
we are never ever ever gonna fight with others,  
You go talk to your friends about stopping bullying,  
cause we are never ever ever gonna fight with others."

The video addresses bullying and cyber-bullying prevention and was released in conjunction with Bullying Prevention Month. In September, the communication's office launched NET Beats, a video series addressing important issues students could face through music. The video series can be found on The NET (Northwest Educational Television), [www.nisdtx.org/thenet](http://www.nisdtx.org/thenet), or <http://youtu.be/FfU8A6H6V6s>.

Northwest ISD takes bullying very seriously and believes it is important to work with the community on this matter. If bullying occurs at any time, students are encouraged to come forward. This can be done anonymously through Crimestoppers and Anonymous eAlerts. NISD has a number of programs in place to prevent bullying as well as educate students, including Red Ribbon/Bully Free Week, October 28-November 1, and assemblies focusing on bullying prevention.

To watch the "We Are Never Ever Gonna Fight Each Other" music video, go to <http://youtu.be/FfU8A6H6V6s>.

###