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Northwest
INDEPENDENT SCHOOL DISTRICT
News Release

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NISD Releases Phase 2 of the District's Mobile App

“Looking forward to Phase 2! The entire district right at your fingertips... Exciting!”

“Everything in one spot! I love this app!”

The reviews are in, and more than 5,900 users have download phase one of the district's mobile app. Today, NISD announces the release of phase 2.

“The Northwest ISD app is completely customized with features we know our parents will use,” said Director of Communications Emily Conklin.

This second phase of the mobile app gives parents the ability to access their child's grades, attendance records, lunch account balance and attendance boundary information. The NISD mobile app is available at the Google Play and Apple iTunes Store.

The first phase of the NISD mobile app was released in October and includes district and campus news updates, a staff directory, campus locations, a who-to-call department phone list, social media sites and an option to receive push notifications from the district and individual campuses.

Development of the mobile application was funded by shifting dollars traditionally used for printed publications. After the initial development year, this will save the district more than \$15,000. NISD will still provide a smaller number of district publications for those without a computer or smart phone device.

“We are excited about this communication tool and look forward to this latest release,” Conklin says. “During the first phase, more than 2,600 users downloaded the app in the first five days.”

For more information, go to www.nisdtx.org/mobileapp or join in the discussion on Facebook and Twitter using #NISDmobileapp.

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