



## News Release

April 15, 2014  
For Immediate Release

### **Bill Poe to Lead the Texans as Northwest High School Head Football Coach**

At the School Board Meeting on April 14, Bill Poe was approved as the head football coach at Northwest High School.

“We are so excited to welcome Coach Poe to Northwest ISD,” said Executive Director of Athletics Susan Elza. “He brings a wealth of experience, and I look forward to seeing the difference he will make in the lives of our student athletes on and off the football field.”

Poe is currently the assistant head football coach at Marble Falls High School. He began his teaching and coaching experience in 2000 at MacArthur High School in Irving and has served as the offensive coordinator at McKinney North High School and Carroll Senior High School. Prior to his current position at Marble Falls High School, he served as the athletic director and head football coach at Spring Hill High School in Longview.

“I cannot wait to hit the ground running at Northwest High School,” said Northwest High School Head Football Coach Bill Poe. “I am looking forward to interacting with the students and community and taking this team to the next level.”

Poe will complete his master’s of education in educational administration from Lamar University in August. He holds a bachelor’s degree in behavioral science from Hardin-Simmons University where he helped to lead his team to the ASC Conference Championship three times.

“My personal philosophy is to be a coach that can positively influence young student athletes into doing and understanding what is right and becoming model citizens in society,” Coach Poe said.

Coach Poe started his new position April 15.

###