



## Press Release

For Immediate Release  
October 25, 2013

### **NISD to Celebrate Red Ribbon/Bully Prevention Week Oct. 28 – Nov. 1**

Oct. 28 - Nov. 1 will “kick off” a year aimed at encouraging Northwest ISD’s schools and communities to develop and support new ways to prevent youth from bullying and using illegal drugs or legal drugs, illegally.

Every Northwest campus will emphasize drug prevention and the importance of a drug-free life, while creating awareness of problems related to bullying, the use of tobacco, alcohol, and other drugs. A variety of activities from presentations to in-class lessons will help encourage students in the fight against drugs. In the classroom, ongoing discussion and guidance lessons will help reinforce the importance of standing up for others, showing respect and kindness, and making healthy choices. The following is a list of activities from several schools around the district:

#### **SECONDARY SCHOOLS**

##### **Byron Nelson High School (2775 Bobcat Blvd., Trophy Club, TX, 76262)**

DWI pedal carts will be placed in the courtyard Monday – Thursday. Kids will be able to have a simulation of what it feels and looks like to drive under the influence with “drunk” goggles and pedal carts.

##### **Northwest High School (2301 Texan Drive, Justin, TX, 76247)**

Wrecked cars will be placed at the east parking lot of the high school near Pike Middle School for the entire week to serve as a reminder about the dangers of driving under the influence, or while distracted.

##### **Medlin Middle School (601 Parkview Drive, Trophy Club, TX, 76262)**

The school will hold a parent assembly on Thursday, Oct. 24 at 6:30 p.m. presented by *Aim For Success*, titled “Power to Succeed,” that addresses the problems of tobacco, alcohol, bullying, and marijuana use, and how these affect goals and career potential. Friday, Oct. 25 students will attend the one of three assemblies during school hours.

#### **ELEMENTARY SCHOOLS**

##### **Cox Elementary (100 Litsey Road, Roanoke, TX, 76262)**

The campus School Resource Officer, Gary Stroud, will be leading students in a presentation and discussion on staying drug free Monday Oct. 28 from 8 – 10 a.m. Officer Stroud will then give a “Stranger Danger” presentation for Kindergarten at 1 p.m., then 1<sup>st</sup> and 2<sup>nd</sup> grade at 2 p.m.

##### **Haslet Elementary School (501 Schoolhouse Road, Haslet, TX, 76052)**

James Wand, Secret Agent Magician, will be performing Wednesday, Oct. 30 at 1 p.m.

##### **Lakeview Elementary School (100 Village Trail, Trophy Club, TX, 76262)**

During the week, Lakeview will be celebrating Maggie Lee for Good Week. This special week is set aside to pay honor to a former Lakeview student, Maggie Lee Henson, who passed away in 2009. Maggie’s family and friends have decided to honor her on her birthday, Oct. 29, by doing good deeds for others in her memory. Lakeview Elementary will be collecting new, unused toys to benefit Roanoke Food Pantry as they prepare for their busy season of holiday giving. Donations are welcome any time of the week and will be collected in the main foyer of the school. More information is available at [www.maggielieforgood.com](http://www.maggielieforgood.com).

##### **Roanoke Elementary School (1401 Lancelot, Roanoke, TX, 76262 )**

The campus will hold a class competition canned food drive to benefit the Roanoke Food Pantry. The winning class will receive T-shirts and ice cream, and the teacher will be crowned King/Queen of the “CAN-dom”. The competition will last the entire week.

**Sendra Ranch Elementary School (1216 Diamondback Lane, Haslet, TX, 76052)**

Monday, Oct. 28 there will be an assembly featuring Magician James Wand at 1 p.m.

**Schluter Elementary School (1220 Mesa Crest Drive, Haslet, TX, 76052)**

*Kidstand*, a non-profit dedicated to teaching elementary-aged kids to “take a stand for good character,” will host an assembly for students Monday, Oct. 28 at 8:15 a.m. Students will be empowered to stand up, stand strong, stand out, and be all they were created to be through this high-energy performance.

**Thompson Elementary School (440 Wishbone Lane, Haslet, TX, 76052)**

Thompson Elementary presents *The Power Team*, a bully-free assembly Friday, Oct. 25 from 1:30 – 2:30 p.m. *The Power Team* is a strength based organization that focuses on building the community through “family-focus”.

*Media Note:* For a complete list or more information about campus events listed above, contact Adam Bennett at 817-215-0056.

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