



News Release

For Immediate Release
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NISD Survey Reveals Consistent Positive Feedback from Parents

Approximately 2,053 parents responded to the Northwest ISD Parent Survey that was conducted in December. According to Education Service Center Region XI, who conducted and managed the survey, the survey shows that perceptions across the topic areas continue to remain highly favorable. Parents report that their children's schools are positive, welcoming and safe, while students are excited to go to school and participate in school activities. In addition, if their children have a problem, parents believe they have someone with whom to speak. These results are consistent with results since 2010. Highlights from the survey include:

- 93% feel welcome at their child's school.
- 95% agree their child feels safe at school.
- 97% believe their child's school is clean and well-maintained.
- 92% feel their child receives instruction preparing them for the next level of education.

"This survey is an important part of Northwest ISD's efforts in continuous improvement," said Karen G. Rue, Ed.D., superintendent of Northwest ISD. "I would like to thank everyone for participating and sharing your thoughts and priorities with the school district. While we are heartened to see a high level of satisfaction within our community, we know that it is attributed to the hard work of our educators and staff, as well as the ongoing partnership with our community."

Open from December 5-19, 2014, the survey addressed a range of issues at individual schools as well as at the district level. Survey topics included school climate, safe and orderly environment, instructional practice, student support, support services and campus/district communications. The survey was available for participation from all parents, guardians and caregivers of children attending an NISD school. It was structured to allow those with multiple children to provide feedback for each school level in which their children are enrolled, whether pre-kindergarten, elementary, middle or high school. The survey was conducted and managed by the Education Service Center Region XI and was available in English and Spanish.

"Northwest ISD is among the fastest growing districts in the metroplex, uniting 14 distinct communities and attracting more than 1,200 new students each year," said Rue. "We believe these surveys are critical as they help us stay focused on the issues most important to our parents and identify the areas where we need to provide greater attention."

Each principal and department head will review survey results for insight on how to be more responsive to the needs of all our parents. Results of the full report are posted on the Northwest ISD website at www.nisdtx.org or www.nisdtx.org/parentsurvey2014.

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