



## Media Advisory

For Immediate Release  
October 21, 2015

### **Northwest ISD Teachers Get Crazy About Science, Nationally Recognized Jason Osborne Provides Innovative Professional Development**

- WHO:** Approximately 40 Northwest ISD teachers and 11 Coppell ISD teachers
- WHAT:** Hosted by Northwest ISD, Crazy Science Day will be a day of inquiry science with Jason Osborne which will help teachers bring weathering, erosion and fossils to life for their learners. Teachers will study fossils, weathering, erosion and tricks of the trade using technology in the field. Osborne has an extensive background in neuroscience and will introduce a potential pilot project with NISD teachers and students where they could assist scientists by tracing neurons in brain tissue.
- WHEN:** Friday, October 23  
8:30 am – 3:30 pm
- WHERE:** **Northwest ISD Administration Building and Outdoor Learning Center**  
2001 Texan Drive 7773 Mulkey Lane  
Justin, TX 76247 Northlake, TX 76247
- This event will happen rain or shine. Teachers will spend the morning at the administration building and will leave for the Outdoor Learning Center at noon.**
- WHY:** Jason Osborne will lead teachers across North Texas on a day of science adventures. Osborne is the president and co-founder of Paleo Quest ([www.paleoquest.org](http://www.paleoquest.org)), a non-profit citizen science organization designed to advance the sciences of paleontology and geology through material contributions to museum collections, field exploration, scientific publication and the advancement of science education. He has led the organization to collaborative relationships with the Smithsonian Institution, The JASON Project, National Geographic, Sea Research Foundation, Scientific American and Google. Paleo Quest and its researchers will expand their educational outreach to include hundreds of thousands of students worldwide.
- His work in science and engineering has been recognized and featured in publications and media outlets such as Nature, Science, Scientific American, Popular Science, National Geographic, MSNBC, Cable News Network (CNN), and National Public Radio (NPR). In June 2013, the White House Executive Office of The President honored Osborne as a Champion of Change for his dedication to increasing public engagement in science and science literacy.
- NOTE:** Crazy Science Day will include both indoor and outdoor sessions. The afternoon will be a field study at the NISD Outdoor Learning Center, located at 7773 Mulkey Lane, Northlake, TX 76247/ 817-698-1815. The Outdoor Learning Center is a 193-acre space that opened in 2012. This outdoor classroom provides Northwest ISD students with hands-on learning experiences in a beautiful, natural setting.
- Dress in jeans, athletic shoes/boots and comfortable attire.

If you plan to cover the event, contact Emily Conklin at 940-535-8010.

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