



## News Release

January 29, 2016  
For Immediate Release

### **Travis Pride to Lead Bobcats as Head Football Coach/Athletic Coordinator at Byron Nelson High School**

At the School Board Meeting on January 28, Travis Pride was approved as the head football coach and athletic coordinator at Northwest ISD's Byron Nelson High School.

"We are so excited to welcome Coach Pride to Northwest ISD," said Executive Director of Athletics Joel Johnson. "The Byron Nelson High School football program has seen success in the past, and I am confident Coach Pride will take that success to the next level. He has a wealth of experience and knowledge from the high school level to the college level and has a passion for coaching students. His beliefs directly align with the district's belief that kids come first."

Pride has 10 years of experience as an athletic coordinator and head football coach. He has served students across the state for 24 years as a high school coach in school districts such as Mansfield, Wichita Falls and Southlake Carroll. Additionally he has coached high school football in Hawaii and at the college level for the University of Houston and University of Wyoming.

"I am very excited about the opportunity to work for a thriving and growing district like Northwest ISD," said Byron Nelson High School Head Football Coach Travis Pride. "I am looking forward to building upon the great traditions already in place for the past seven years at Byron Nelson High School."

Pride has a Bachelor of Science degree from Mesa State College. Most recently, he worked as the athletic coordinator and head football coach at Summit High School in Mansfield ISD where he led the team to second place in district for the past three years and district champions in 2011. He has been named the 2014 Dallas Cowboys/Whataburger Coach of the Week, the 2012 Head Coach for the North Texas North American All-Star game, the 2011 District 7-4A Coach of the Year and the 2006 District 5-4A Co-Coach of the Year. He is a member of the Texas High School Coaches Association and the Texas High School Athletic Directors Association.

He will begin his position at Byron Nelson High School immediately.

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