

ESC History

Education Service Center Region 11 is one of 20 organizations that provide services to school districts in Texas. In 1965, the 59th Legislature authorized the State Board of Education to establish state-supported regional media centers that would serve as libraries for instructional media that could be utilized by local school districts.



During this time period, the United States Congress enacted the Elementary and Secondary Education Act. As part of that legislation, Title III provided for the planning and developing of supplementary educational centers and services. The Texas Education Agency decided that coordination between the centers authorized by Title III and Texas' own regional media centers would strengthen services available to all schools in the state.

In 1971, ESCs received initial basic state support for regional services to schools, regional coordination in planning, and for administrative costs. In 1984, House Bill 72 expanded the working relationship between ESCs and the Texas Education Agency, with ESCs assuming many decentralized functions such as PEIMS and school board training.

The concept of regional centers continued to expand throughout the years to include a broad range of services, technical assistance, and implementation of state initiatives for local school districts.

Mandates, Mission and Vision

Section 8.002 of the Texas Education Code (TEC) mandates that ESCs (1) assist school districts in improving student performance, (2) enable school districts to operate more efficiently and economically, and (3) implement initiatives assigned by the Legislature or the Commissioner. In addition to state mandates, ESC Region 11 has established the following mission and vision:

Mission

To provide quality solutions that build the capacity of learning communities

Vision

To prepare today's learners for tomorrow's opportunities



ESC Programs and Services

ESC Region 11 offers the following programs and services to school districts and charter schools in the region. In addition, customized services are available based on the individual needs of districts or campuses.

Academic Counseling
Administrator and Teacher Appraisal (ILD/PDAS)
Administrator Assessment
Administrator Induction Services
Administrator Mentoring Services
Advanced Academics/Gifted and Talented
Assistive Technology
Autism
Behavior Management
Bilingual/English as a Second Language (ESL)
Blind and Visually Impaired - Regional and State
Campus Planning and Decision Making
Career and Technology Education
Child Find
Child Nutrition Program
Cisco Academies
Data Backup/Disaster Recovery
Data Management Software
Deaf and Hard of Hearing - Regional and State
Diagnosticians/LSSPs/Psychologists
Distance Learning
Drop Out/At Risk
Drug and Alcohol Testing Cooperative
Dyslexia
Early Childhood/Pre-Kindergarten
English Language Arts
Family Involvement
Federal and State Accountability
Federal and State Assessment
Intellectual Disabilities
Internet, Filtering, E-Mail
Language Other than English (LOTE)
Leadership Development
Library Hosting and Support
Mathematics

Multicultural and Diverse Learners
NCLB/ESEA Title I, Part A School Support
NCLB/ESEA Title I, Part C Migrant
NCLB/ESEA Title III, Part A Limited English Proficient
Noneducational Community-Based Support Services
PEIMS
Principal Certification
Project Share
Related Services
Response to Intervention
School Health
School Improvement
School Safety
Science
Section 504
Server Hosting
Social Studies
Special Education
Special Education Evaluation
Special Education Post-Secondary Transition
Speech Language Pathology
State Compensatory Education
Student/Business Accounting
Superintendent Certification
Survey Services
TEA Technology Initiatives
Teacher Certification
Technology Purchasing Cooperative
TEKS Resource System
Videoconferencing
Videostreaming
Webinars
Web Site Hosting

ESC Region 11 staff not only provide thousands of hours of training for school district personnel, but also a significant number of technical assistance hours.

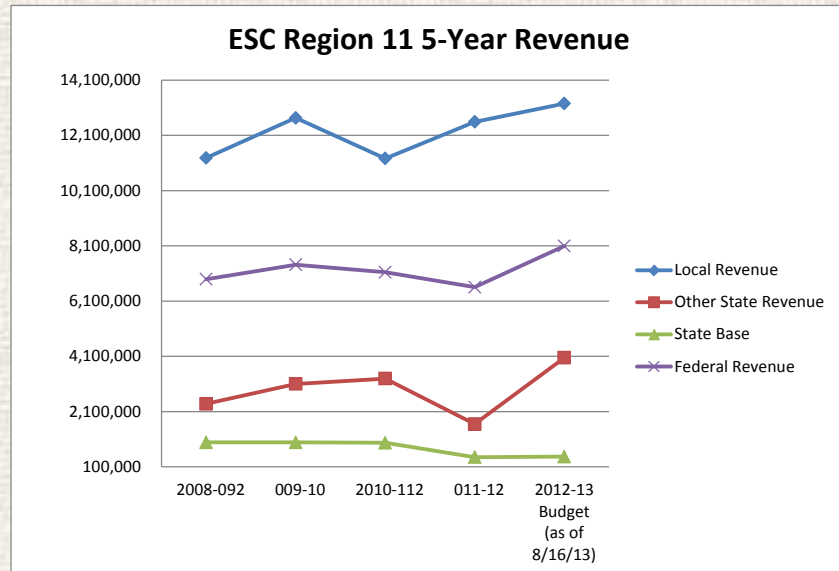
2012-13 Training Provided 323,748 Hours

2012-13 Technical Assistance Provided..... 211,677 Hours

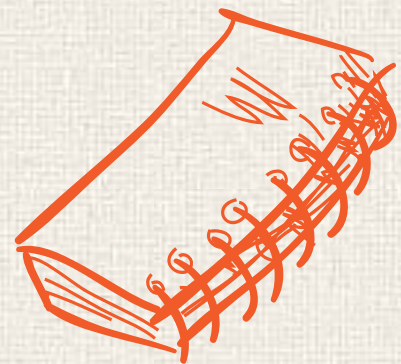


ESC Funding

Today, ESCs receive funding from three sources: the federal government, the state government, and through local funds. ESC Region 11 currently operates on a budget of \$26 million – 31% federal dollars, 17% state dollars, and 52% local revenue. With these funds, we are able to hire and maintain quality staff, operate a comfortable training facility that can accommodate the needs of district personnel throughout the region, and provide state-of-the-art training equipment and technology.



In addition, we work hard to utilize every dollar of funding in order to provide the best programs and services either free of charge or at reduced fees. We form cooperatives that allow for bulk purchasing of items or services, and develop specialized services at reduced fees in order to meet the needs of our school districts.



Who Do We Serve?

Counties: 10

Public School Districts: 77

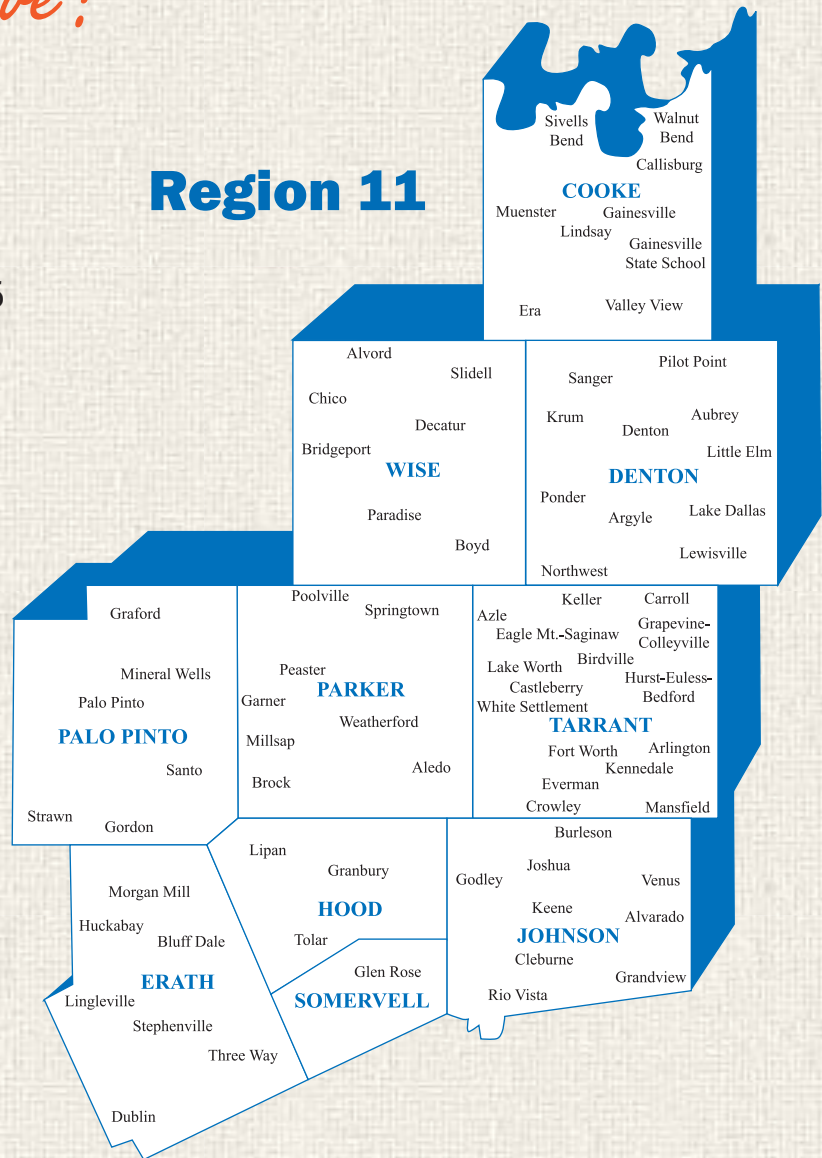
Public Charter Schools: 35

Private Schools: 114

Educators: 65,835

Students: 551,503

Region 11



Just the Facts....

Participant Credit Hours 2012-2013

All Region 11 Districts
323,748.70

Northwest ISD
3,865.33

Technical Assistance Hours Provided 2012-2013

All Region 11 Districts
211,677.38

Northwest ISD
170.67

Total Cost Savings for Contracts and Service 2012-2013

All Region 11 Districts
\$14,710,963.72

Northwest ISD
\$145,601.05

Note: Cost savings amounts based on service contracts received by ESC Region 11 as of September 9, 2013.





**District Cost/Cost Savings
For ESC Region 11 Contracts and Services 2013-2014
Northwest ISD**

Contract or Service Name	District Cost \$	Actual or Estimated Market Value \$	District Savings \$
Comprehensive Services			
Comprehensive Services Basic Contract	650.00	*	-
Master Interlocal Agreement			
Master Interlocal Agreement	0.00		
Administrative and Business Services			
Administrative Services	6,233.85	12,467.70	6,233.85
Application Consortium	-		
Benefits Co-op	-		
Business Services	-		
DMAC Solutions	-		
Drug and Alcohol Testing	-		
eduphorial: Premium Suite!	-		
Superintendent & School Board Member Training	800.00	1,850.00	1,050.00
Survey Services	-		
WebCCAT Software	3,000.00	9,000.00	6,000.00
Instructional Services			
Instructional Services	14,248.80	68,897.00	54,648.20
Instructional Services SSA Title I, Part A	-		
Instructional Services SSA Title I, Part C Migrant	0.00	6,669.00	6,669.00
Instructional Services SSA Title I, Part C, Carl D. Perkins Grant - Career and Technical Education (District Entitlement of \$15,000 or Less)	-		
Instructional Services SSA Title III Part A, Limited English Proficient (District Entitlement of \$10,000 or Less)	-		
TEKS Resource System	-	*	-
Technology			
Educational Technology	-		
Educational Technology: Supplemental Professional Development	-		
Educational Technology: Supplemental Videostreaming	-		
E-Mail Services	-		

Internet Access	-		
Librarian Services	-		
Management Information Systems Data Backup	-		
Management Information Systems Software & Support Service (eSped.com, eRTI Renewal)	-		
Management Information Systems Software & Support Service (Network Server Support)	-		
Management Information Systems Software & Support Service (Student Data Entry)	-		
Management Information Systems Software & Support Service (TxEIS Student and Business)	-		
Multi-Regional Library Automation Consortium (MrLIBS) - Follett	-		
PEIMS Data Quality Services	4,000.00	75,000.00	71,000.00
Rent a Technician	-		
RETN Videoconferencing	-		
State-Sponsored Student Information System	-		
TxEIS Service Fees (Co-op Fee, Hosting Fee, Sybase SQL License)	-		
Cisco Academy			
Cisco Academy	-		
WebHosting			
Web Hosting	-		
District Savings for Contracts with Comparable Market Value: \$145,601.05			
* No comparable programs or services available elsewhere.			

Northwest ISD has also received **170 hours and 40 minutes** of technical support from The Education Service Center Region 11 between 09/01/2012 and 08/31/2013.



Descriptions of ESC Contracts/Market Value Rationale 2013-2014

	Description	Market Value Rationale
Comprehensive Services		
Comprehensive Services — Basic Contract	This basic contract serves as a prerequisite to signing up for one or more of the four major ESC contracts: Administrative Services; Instructional Services; Educational Technology, Distance Learning, Library, and Instructional Media; or Management Information Systems	There are no comparable programs or services available elsewhere.
Administrative and Business Services		
Administrative Services Professional Development	The Administrative Services Contract promotes the organizational development and leadership development for no cost or a reduced fee to districts, campuses, and charter schools by providing required training, customized sessions, specialized training, and technical support. Some of the topics included are Instructional Leadership Development, Professional Development and Appraisal System, Administrator Induction Academies, Network Meetings, Book Studies, Data Analysis, Strategic Planning, and Site-Based Decision Making.	Market value is based on the cost for similar professional development provided by universities and private sector vendors. Professional development cost comparisons were made on trainings such as ILD/PDAS, BreakThrough Coach, 7 Habits of Highly Effective People, and First-Year Administrators Academy. Based on these fees, Administrative Services contract districts receive an average of 50% savings. For example, ILD training costs an average of \$919 at local universities (\$1,470 – UNT-Dallas; \$888 – UT Arlington; \$400 – Lamar University) versus \$375 for contract districts.
Application Consortium	The consortium allows school districts to post their job descriptions into an online database that collects and screens applicants from all over the state. In addition, applicants can take advantage of one-stop shopping by submitting their resumes once to apply for positions within multiple school districts.	The market value is based on SearchSoft Solution’s 2013-14 cost per user license if the district were not a member of the consortium. The starting price per user license is \$500 versus \$250 for consortium members.

Benefits Co-op	ESC Region 11's Benefits Co-op provides supplemental health benefits to member districts.	
Business Services	ESC Region 11's Business Center provides full-charge bookkeeping/finance and payroll to ISDs and charter schools.	Market value is based on TASB's 2012-13 compensation data for median salaries of Business Managers/Directors of districts with enrollment of 999 or less students. The median salary for districts that size is \$53,252. With a 3 percent salary increase for the 2013-14 year, the salary would be \$55,000.
DMAC Solutions	DMAC (Data Management for Assessment and Curriculum) is an ESC component that exists to supply Texas educators with the tools and services necessary to develop and improve the quality of education provided to students. Educators can utilize our software for: Data disaggregation, Benchmarking, Assessment, Student Achievement/Progress Monitoring, Curriculum, Campus Planning, Personal Graduation Plans, Student Portfolios, etc.	Based on district RFPs acquired through market research analysis, the average cost for data analysis services of this type would cost a district \$7 per student.
Drug and Alcohol Testing	The ESC Region 11 Drug and Alcohol Testing Cooperative provides random drug and alcohol testing at reduced pricing for school bus drivers, certification training for supervisors, and many other services to help districts consolidate expenses and comply with Department of Transportation (DOT) regulations.	Districts are charged reduced costs for required DOT drug tests, alcohol tests, physicals, and supervisor reasonable suspicion training. For example, a drug test for contract districts is \$35 per driver tested. That same test would cost a non-contract district \$50 per driver by the Forward Edge, Inc. The alcohol test costs contract districts \$12 per driver and non-contract districts \$25 per driver.
eduphoria!: Premium Suite!	eduphoria! Incorporated is an industry leader in school administrative online services software. Components include: (1) aware! – data analysis/assessment tool, (2) Forethought – curriculum/lesson planning module, (3) Facilities & Events – Inventory management tool, (4) Helpdesk – Service management tool, (5) PDAS – Web-based PDAS Management System, (6) Formspace – Tool to automate district forms and approval processes tool, and (7) Workshop – Professional development management system.	Based on district RFPs acquired through market research analysis, the average cost for data analysis services of this type would cost a district \$7 per student.
Superintendent and School Board Member Training	ESC Region 11 offers a standard menu of school board training as well as customized training opportunities designed to meet the needs of individual school districts. Training packages include Levels I, II, and III for the ISD School Board, and charter School Board training.	TASB training costs \$900 for a half-day training, plus annual TASB membership (\$100 per trustee) and travel expenses. Therefore, training for four hours would cost approximately \$1,850 (\$900 + \$800 membership + \$150 travel).

Survey Services	ESC Region 11 offers survey services which will allow you to meet your total survey needs and will compliment, or even replace, traditional paper or telephone surveys. You can design and use a wide range of surveys such as customer satisfaction surveys, student surveys, parent surveys, community surveys, training evaluations, and federal program surveys.	Surveys are designed and distributed based on customer needs. Prices vary.
WebCCAT Software	WebCCAT is a software program that allows districts/campuses to generate customized tests. WebCCAT includes an item bank with more than 50,000 questions available that support math, ELA, science, and social studies. WebCCAT items are aligned to the content, concepts, skills, processes, and rigor of the TEKS Readiness, Supporting, and Process skills.	Districts purchasing WebCCAT are charged a flat fee per district of \$3,000. If a district is not an eduphoria! contract client, a hosting fee of \$195 per campus is added to the \$3,000. Similar test item bank costs range between \$7,000 and \$10,000 per district. For example, Northwest Evaluation Association (NWEA) charges \$3.40/ADA for a district with less than 25,000 students; so a district with 2,647 students would pay approximately \$9,000.
Instructional Services		
Instructional Services Professional Development	The ESC Region 11 Instructional Services contract provides staff development and technical assistance in the areas of curriculum, instruction, assessment, accountability, and special programs such as Special Education, Bilingual/ESL, Title I, Career and Technical Education, School Health and Safety, etc. Contracted services are provided at no cost or at a reduced fee.	The current contract charge is \$.85 per student. The market value ranges, on average, from \$2.28 to \$5.95 per student. The average market value is \$4.11 per student. Market Value = (District Contract Payment ÷ Contract Cost Per Student) x Average Market Value
SSA Title I, Part C, Migrant	The ESC Region 11 Title I, Part C Migrant Shared Services Arrangement (SSA) provides staff development, resources, and technical assistance for districts that have identified migrant children and have a migrant funding allotment.	Current SSA member charge is \$00.00 per participant. The Non-SSA Member Charge is \$50.00 per participant. The market value range is \$50.00 to \$500.00 per participant. The identified median range is \$225.00. Market Value = (District Payment ÷ Charge Per Non SSA Member Participant) x Median Range

<p align="center">SSA Title I, Part C, Carl D. Perkins Grant</p>	<p>The ESC Region 11 CTE Title I, Part C. Carl D. Perkins Shared Services Arrangement (SSA) provides Career and Technical Education (CTE) staff development, technical assistance, and resources to districts that have a funding allotment of \$15,000 or less.</p>	<p>Current SSA member charge is \$00.00 per participant. The Non-SSA Member Charge is \$50.00 per participant. Market value range is \$50.00 to \$500.00 per participant. The identified median range is \$225.00.</p> <p>Market Value = (District Payment ÷ Charge Per Non SSA Member Participant) x Median Range</p>
<p align="center">SSA Title III, Professional Development and Services</p>	<p>The ESC Region 11 Title III, Part A English Language Acquisition, Language Enhancement, and Academic Achievement Shared Service Arrangement (SSA) provides professional development and technical assistance to districts that have a funding allotment of \$10,000 or less. SSA membership supports the English language acquisition of students identified as Limited English Proficient (LEP).</p>	<p>Current SSA member charge is \$00.00 per participant. The Non-SSA Member Charge is \$50.00 per participant. Market value range is \$50.00 to \$500.00 per participant. The identified median range is \$225.00.</p> <p>Market Value = (District Payment ÷ Charge Per Non SSA Member Participant) x Median Range</p>
<p align="center">TEKS Resource System</p>	<p>The TEKS Resource System Contract provides assistance to districts in the design of a TEKS Resource System Deployment and Implementation Plan, access to the TEKS Resource System Online Curriculum System, and training to designated staff in the design and functionality of the TEKS Resource System offered at ESC Region 11 or in regional cluster sites.</p>	<p>The market value for this service should be determined according to the number of personnel, the development time, and the technology hardware/software required to develop a comparable product. At a minimum (assuming full-time FTEs and the use of minimal technology), a district would probably need one director to manage the program and four curriculum specialists in each core area. The district's total cost associated with these personnel would calculate based on the locally approved salary schedules.</p> <p>Market Value = 1 director salary + 4 curriculum specialist salaries</p>

Technology Services		
<p>CISCO Academy Program, Training, and Support</p>	<p>This contract provides required training and support as listed in the Quality Assurance Plan (QAP)</p>	<p>Contract cost for this service is \$2,000 per high school. A district can send instructors to the academy for several types of training at no extra cost. For example, an instructor can receive CCNP training at no charge. There are three courses required for CCNP certification. Cost for each course through Collin College is \$1,500 per course. The academy also provides curriculum for the district that can only be provided through the academy at no charge. The academy provides as much on-site support as the district needs at no charge. Unified Connexions from Waxahachie charges \$125 an hour for on-site Cisco consulting. This would cost \$875 for 1 day (7 hours in a day). If a district had on-site support 10 days during the year, the cost would be \$8,750. However, the academy consultants work with students in the classroom and this service is unavailable in the private industry.</p>
<p>Management Information Systems Data Backup</p>	<p>This service allows districts to back up as much or as little data as it chooses. A client application is installed on the machines to be backed up. This data is encrypted and stored at ESC Region 11 to serve as the district's off-site backup.</p>	<p>Market value is based on prices provided by participating retail providers. For example, if a district is backing up 1000 GB of data, our price would be \$800 per month (\$.80/GB). This includes 60-day retention and unlimited technical assistance. Comparable enterprise level backup services cost \$1.00 per Gig, or \$1,000 per month with an average three-day retention.</p>

<p style="text-align: center;">Educational Technology, Professional Development, Distance Learning, Library & Instructional Media (EdTech)</p>	<p>Many free and discounted resources and services are available to districts that join the Educational Technology Cooperative, including Discovery Education Streaming, Clarity for Schools, and more than 500 additional titles from various other providers. Also included are online resources through <i>The World and I</i> and <i>TeachingBooks.net</i>, and high-quality technology professional development workshops and academies.</p>	<p>Market value is based on the cost a district would pay if the ESC services were unavailable. The Ed Tech contract has negotiated volume discounts for the member districts and several products. For example, a mid-sized district with an enrollment of 13,000 would pay a contract cost of \$30,420. The products offered through the ESC contract are also available directly from the vendor at a cost \$49,529.00. The ESC contract provides a savings in product alone of \$19,109. The contract also provides free access to many services. For example, the district has unlimited access to Blackboard Collaborate. Average cost to a district this size purchasing this product directly from Blackboard would pay an installation charge of about \$1,000 and yearly maintenance cost of \$1,500. Professional development through the ESC contract is provided at a discount of \$50 per workshop. The number of workshops provided at this reduced rate is unlimited. Similar private-sector workshops range from \$50-\$500. New Horizon Training centers offer technology training at a cost of \$500 per day. Estimated total market value for a district with enrollment of 13,000 would be \$67,000, which represents a savings of about \$36,000.</p>
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<p align="center">Educational Technology, Professional Development, Distance Learning, Library & Instructional Media — Supplemental Professional Development</p>	<p>This contract is supplemental to the EdTech Professional Development contract (above) and provides free professional development offered by the Educational Technology department.</p>	<p>Market value is based on the cost a district would pay if the ESC services were unavailable. The contract price for a district with an enrollment of 3,255 students would be \$813. The member cost for any scheduled technology workshop is \$00. The district may send as many staff to as many workshops as needed. If the ESC services were unavailable, the market cost for similar workshops at New Horizons computer training center average \$500 per day per participant. If the district sent 30 teachers to just one technology training, the cost would be \$15,000.</p>
<p align="center">E-mail Services</p>	<p>RETN offers staff e-mail accounts for districts hosted at ESC Region 11 using Microsoft Exchange 2010. Districts may use Web-based e-mail and/or Outlook as their e-mail client. Archiving of e-mail is included in the annual cost of \$12 per account. ESC Region 11 technicians can manage every aspect of your district's e-mail requirements.</p>	<p>Market value based on prices for using commercial Exchange/Archiving solution. An example could include a district of 100 users. The yearly cost for e-mail accounts with e-mail retention would be \$1,200 for the year. Microsoft offers a hosted e-mail solution from their Office 365 division for \$4/user per month, totaling \$4,800 per year for 100 accounts.</p>
<p align="center">Internet Access and Support</p>	<p>The Region Eleven Telecommunication Network (RETN) provides Internet access to districts, schools, and other educational entities. In addition to Internet access, additional Internet services include Primary or Secondary DNS (no charge), Spam mail filtering (no charge), content filtering (low annual charge), domain name registration, and firewall services (no charge when connected to the ESC).</p>	<p>Market value is based on the cost a district would pay if the ESC services were unavailable. There is no charge for this contract. A school district may request the amount of Internet access they need. For example, a mid-sized to large school requesting 1 GB of Internet access can receive this free through the contract. Rates vary from provider to provider based on the amount of bandwidth needed. Current quotes from AT&T and Cogent Communications listed a cost of \$3.00 per MB per month. 1 GB would be 1000 MB and a cost of \$3000 per month (or a cost of \$36,000 annually).</p>
<p align="center">Librarian Services</p>	<p>This contract provides a certified librarian on a part-time daily basis to school libraries.</p>	<p>Market value is based on consultant fees assessed to non-contract districts of \$650 per day.</p>

<p style="text-align: center;">Multi-Regional Library Automation System (MrLibS)</p>	<p>Mr LibS is a multi-regional school library system formed to create a network of school libraries in Texas that share the cost of implementing, maintaining, and operating a school library automation system. Member libraries have access to continuing professional development, digital resources, personal tech support, free barcode labels, and other services.</p>	<p>Market value is based on:</p> <ol style="list-style-type: none"> 1. Retail costs from Follett for Destiny products, services, and training if the ESC consortium was not available, such as software licenses, subscription services, training, cataloging services, and barcodes 2. A portion of the shared costs of the consortium resources, including e-books, databases, and servers (purchase, upgrades, license renewals, and maintenance). 3. A portion of district employee's time to install new servers and maintain and upgrade library servers 4. Employee's time to upgrade the Destiny software and troubleshoot problems 5. Employee's time to assist the library with software issues 6. Cost of professional development for non-member districts <p>For example, a non-member district could pay as much as \$1,999 for one day of training on the Destiny system through Follett vs. \$0 for MrLibS consortium members. Another example is that a district could spend \$5,000 on a new server from Dell for the district to host the Destiny software vs. a portion of that amount included the MrLibS annual membership fees. The estimated market value of a district with 4 campuses using Destiny Library Manager at each site hosted on MrLibS servers, 4 Title Peek subscriptions, using MrLibS tech support, attending as many as 7-8 Webinars, taking 1 online library course, and the central e-book library is \$18,127. The MrLibS district would pay \$5,900 for these products and services.</p>
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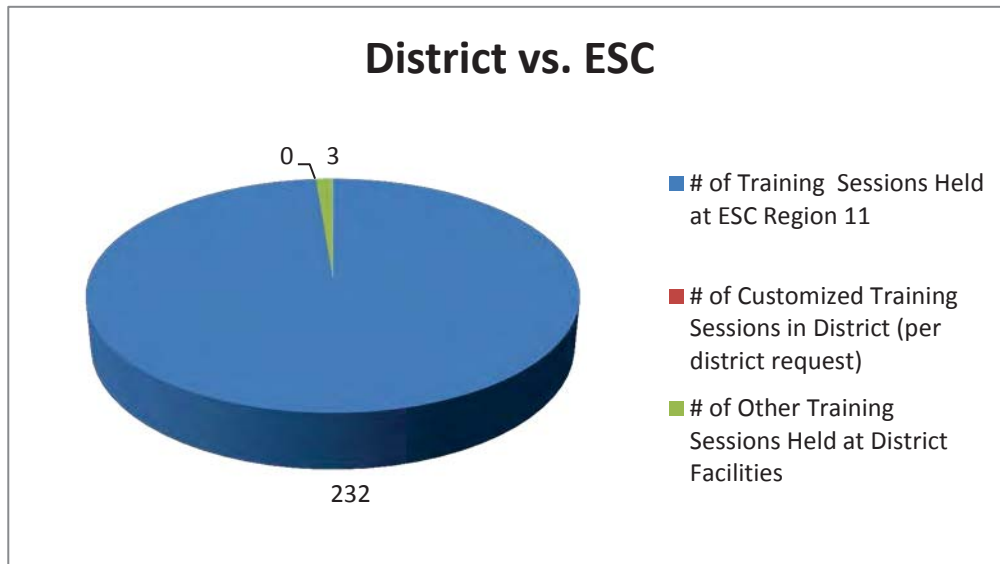
MIS eSped.com, eRTI Renewal	eSped is a special education online software that provides a district with virtually everything needed to maintain records for its special population students. Additionally, clients can download static data to an Access Database for the purpose of writing reports using either Access or another Report Writer.	Market value based on retail pricing from eSped. An example of this is a Region 11 district with 100 special needs students would be charged \$28 per student for eSped, costing \$2,800 annually. Retail price for eSped is \$32 per student with an annual cost of \$3,200.
MIS Network Server Support	This service provides a district with experienced ESC Region 11 technicians to assist district personnel with district file server issues. This support includes up to three (3) incidents per year and covers both hardware and software problems.	Market value based on non-coop cost for contracting with technology consultants. The cost of a renewed server contract is \$1,000 per year. The average contracted daily rate of an outside consultant (Unified Connexions \$125/hour, Maron Structured Technologies \$1,873.50/hour) is \$1,250 per day.
MIS TxEIS Attendance Only	This is an offering to small districts (less than 200 students) in which the district can contract with the MIS department to maintain student records primarily for submission of PEIMS data.	Market value is based on prices provided by commercial retail providers. For example, a small school using this service is charged \$5,833.47 per year with unlimited phone support and training included. The comparable cost of Skyward's solution for a district of 116 students at \$9.65 plus 100 hours of field-level support at \$103/hour would be \$11,419.40.
MIS TxEIS Student and Business	The Web-based Student Information System is designed specifically for Texas schools. Modules include Attendance, Discipline, Grade Reporting, Registration, Scheduling, Health, Special Education, Test Score integration, online Gradebook and Classroom attendance, Parent Portal, and Student Portal. The system is fully PEIMS compliant. The Web-based Business Information System is also designed for Texas schools. Modules include Human Resource, Finance, Budget, Purchasing, and Asset Management. It is fully PEIMS compliant, with an application to manipulate the TEA format file.	Market value is based on prices provided by commercial retail providers. For example, a district with 6,300 students would have an annual cost of approximately \$60,500 with Region 11. Using Skyward's pricing for a Region 11 district, based upon \$9.65 per student for business and \$9.65 per student for the student information system and hosting, the market value would be \$121,600. This market value price does not include field-level support at the rate of \$103 per hour.

<p>PEIMS Data Quality Services</p>	<p>PEIMS Data Quality Services is a contracted service available to all school districts in Region 11. It provides both organized training and technical assistance to district PEIMS Coordinators and other vital district staff, above and beyond the routine reporting tasks required by TEA. Through multiple training sessions and available telephone/e-mail consultation, PDQS assists with procedures, timelines, and interpretation of the PEIMS Data Standards, the Student Attendance Accounting Handbook, and EDIT+ Reports, covering all aspects of data collection for all four PEIMS submissions.</p>	<p>Market value is based on the cost a district would incur if the ESC services were not available. The district would have to hire an employee or contractor to attend PEIMS training relating to changes in the PEIMS accounting handbook and distribute that training to district personnel. That person would also have to be available to field any daily PEIMS-related questions as well as utilizing that knowledge during submission time. Expertise would need to be in PID, PET, and TREx transactions. For example, in a mid-sized district (10,000 students), approximately 60 days of service would be required. The ESC has two technical contractors who work with schools at a rate of \$125-\$187.50 per hour, with an average daily rate of \$1,250. The estimated market value of this service for a district is \$75,000.</p>
<p>Rent a Technician Services</p>	<p>The Rent a Technician service is designed to provide technical support to district technicians that are already spread thin. This service provides additional personnel to perform any technical work that the district might need, from an additional set of hands to providing technical leadership for the district.</p>	<p>Market value based on non-coop cost for contracting with technology consultants. An example of the savings is Region 11 technical services are priced at \$60 per hour. Other vendors charge between \$125 (Unified Connexions) and \$187.50 (Maron Structured Technologies Inc.) per hour.</p>
<p>RETN Videoconferencing Consortium</p>	<p>The Region Eleven Telecommunications Network (RETN) offers two-way audio/two-way video multi-point videoconferencing services for Region 11 K-12 campuses and community colleges as well as cultural and educational content program providers throughout Texas. RETN provides connectivity, technical assistance, and exclusive student and professional development programming for member districts. Connection to the Texas Education Telecommunications Network (TETN), a statewide network connecting all 20 ESCs and Texas Education Agency (TEA), is also available as a benefit of membership.</p>	<p>Market value is based on the cost a district would pay if the ESC services were unavailable. There is no cost to this contract. SKC Communications offers multi-point videoconferencing commercially beginning at \$35 per hour per connection. For example, a district utilizing the service for one high school concurrent course will connect to the provider a minimum of 150 one-hour sessions at a cost of \$70 per hour (\$35 each site). The value of this one event would be \$10,500.</p>

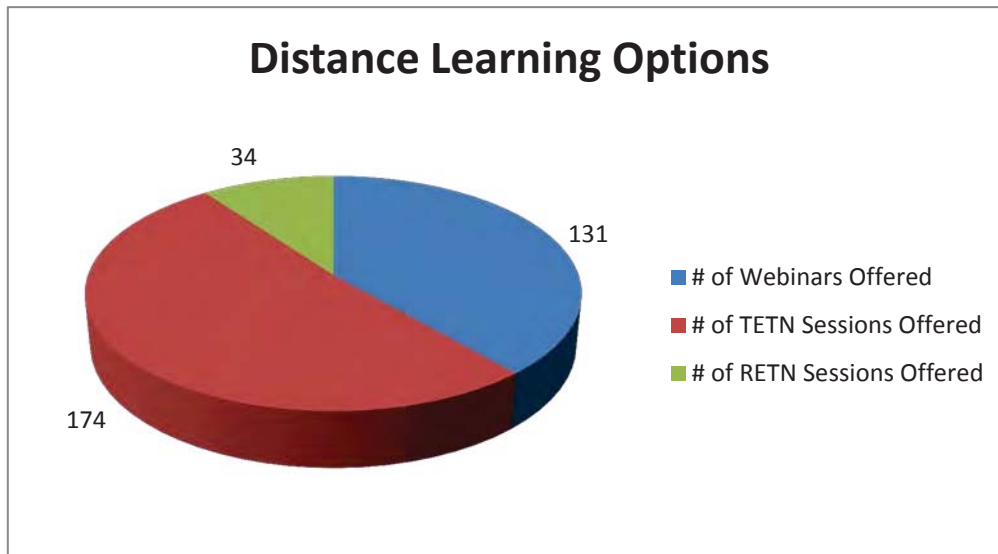
<p>TxEIS Services Fees (co-op fees, hosting fee, Sybase SQL license)</p>	<p>This is a service offered in which ESC Region 11 provides the equipment, software, backup, management of the servers hosting the TxEIS Business and Student applications. District data is housed at ESC Region 11 and available from any computer with an internet connection. This contract is also for the license required to run TxEIS software.</p>	<p>Market value is based on pricing from TEA's State Supported Student Information System and retail pricing provided by Sybase. An example would be a district with 6,300 students. ESC Region 11 charges \$5,000 annually to host. Skyward has quoted charges of \$2.65 per student to host the SIS and an additional \$2.65 per student for business, for a cost of \$33,390 annually.</p>
<p>Web Hosting (Schoolwires)</p>	<p>A website content management system that allow the district personnel to modify and manage their web presence. All websites are hosted and backed up by ESC Region 11. ESC Region 11 also provides support and training to districts. Modules include: Forms and Surveys, Podcasts, Blogs, Photo Galleries, and Calendars.</p>	<p>Market value is based on pricing provided by BuyBoard. For example, a district of 2,800 students would be charged \$9,700 for the Web hosting contract. Schoolwire's retail pricing quote for that same district is \$13,575.</p>

Professional Development Delivery Options for Northwest ISD

Number of Professional Development Sessions Provided in District and at ESC Region 11 2012-13



Number of Professional Development Sessions Offered Regionwide via Distance Learning 2012-13



Training Costs for Northwest ISD

Number of Professional Development Sessions
Provided at No Cost and for a Fee 2012-13

